



FAIRE JOURNAL OF THE ARTS RUBRIC

*Each category is based on professional industry standards in publishing, photography, fine art, and/or writing.
Journals are scored by categories present (points will not be deducted if specific categories is not represented in your school's journal)*

	0 - 10 POINTS	20 - 30 POINTS	40 - 50 POINTS
Writing	<i>Writing lacks clarity or focus; limited vocabulary; frequent grammatical errors that affect readability; minimal engagement with the reader.</i>	<i>Writing is clear and coherent with a defined purpose and voice; appropriate vocabulary; minor grammatical errors that do not impede understanding; adequately engages the reader.</i>	<i>Writing is original, insightful, and polished; demonstrates clear purpose, strong voice, and sophisticated vocabulary; free of grammatical errors; effectively engages the reader.</i>
Photography	<i>Photographs show limited technical skill or creativity; composition is weak; images are unclear or poorly edited; message or emotion is unclear.</i>	<i>Photographs show good technical skills and composition; convey the intended message or emotion; images are clear with minimal editing issues.</i>	<i>Photographs demonstrate exceptional technical skill, creativity, and composition; effectively convey the intended message or emotion; images are high quality and well-edited.</i>
Fine Art	<i>Artwork demonstrates basic technique with little originality; themes or concepts are unclear or underdeveloped; composition and use of elements/principles of art are weak.</i>	<i>Artwork shows competent technique and some originality; communicates themes or concepts clearly; composition and use of elements/principles of art are appropriate.</i>	<i>Artwork demonstrates advanced technique and originality; effectively communicates themes or concepts; composition and use of elements/principles of art are expertly executed.</i>
Originality of Ideas and Themes	<i>Work shows limited originality; ideas or themes are common or derivative; minimal evidence of creative thinking or fresh perspectives.</i>	<i>Work presents some original ideas or themes; shows creativity and individual perspective; ideas are interesting and relevant.</i>	<i>Work consistently presents unique, innovative ideas or themes that stand out; demonstrates creative risk-taking and fresh perspectives; ideas are deeply engaging and thought-provoking.</i>
Curation and Collection	<i>The collection shows limited reflection of culture or student voice; organization is inconsistent or unclear; demonstrates minimal connection between student works.</i>	<i>The collection adequately reflects culture and student voice with clear connections; works are organized logically; demonstrates connection between student works.</i>	<i>The collection thoughtfully reflects contemporary culture and student voice with insightful connections; works are cohesively organized to tell a compelling story or narrative; demonstrates strong connection between student works.</i>