

## FAIRE JOURNAL OF THE ARTS RUBRIC

*Each category is based on professional industry standards in publishing, photography, fine art, and/or writing.  
Journals are scored by categories present (points will not be deducted if specific categories is not represented in your school's journal)*

### 0 - 10 POINTS

#### Writing

*Writing lacks clarity or focus; limited vocabulary; frequent grammatical errors that affect readability; minimal engagement with the reader.*

### 20 - 30 POINTS

*Writing is clear and coherent with a defined purpose and voice; appropriate vocabulary; minor grammatical errors that do not impede understanding; adequately engages the reader.*

### 40 - 50 POINTS

*Writing is original, insightful, and polished; demonstrates clear purpose, strong voice, and sophisticated vocabulary; free of grammatical errors; effectively engages the reader.*

#### Photography

*Photographs show limited technical skill or creativity; composition is weak; images are unclear or poorly edited; message or emotion is unclear.*

*Photographs show good technical skills and composition; convey the intended message or emotion; images are clear with minimal editing issues.*

*Photographs demonstrate exceptional technical skill, creativity, and composition; effectively convey the intended message or emotion; images are high quality and well-edited.*

#### Fine Art

*Artwork demonstrates basic technique with little originality; themes or concepts are unclear or underdeveloped; composition and use of elements/principles of art are weak.*

*Artwork shows competent technique and some originality; communicates themes or concepts clearly; composition and use of elements/principles of art are appropriate.*

*Artwork demonstrates advanced technique and originality; effectively communicates themes or concepts; composition and use of elements/principles of art are expertly executed.*

#### Originality of Ideas and Themes

*Work shows limited originality; ideas or themes are common or derivative; minimal evidence of creative thinking or fresh perspectives.*

*Work presents some original ideas or themes; shows creativity and individual perspective; ideas are interesting and relevant.*

*Work consistently presents unique, innovative ideas or themes that stand out; demonstrates creative risk-taking and fresh perspectives; ideas are deeply engaging and thought-provoking.*

#### Curation and Collection

*The collection shows limited reflection of culture or student voice; organization is inconsistent or unclear; demonstrates minimal connection between student works.*

*The collection adequately reflects culture and student voice with clear connections; works are organized logically; demonstrates connection between student works.*

*The collection thoughtfully reflects contemporary culture and student voice with insightful connections; works are cohesively organized to tell a compelling story or narrative; demonstrates strong connection between student works.*